



Centon Electronics, Inc.
15 Argonaut Aliso Viejo, CA 92656
www.centon.com
Phone: +1 (800) 836-1986
Fax: +1(949)586-8778
marketing@centon.com

PRESS RELEASE

FOR IMMEDIATE RELEASE
Contact: Stuart Atkins, Product Manager
Office: # 800-234-9292

Centon Electronics Releases

Aliso Viejo, CA (October 1, 2007) - Centon Electronics, Inc., an innovator in both the module and flash memory markets, announced today the exclusive release of the *Webster's New World® College Dictionary, Fourth Edition* USB flash drive.

In a unique blend of both technology and linguistic tradition, Webster's New World® an imprint of John Wiley & Sons Inc., has partnered with Centon electronics to deliver one of the most authoritative and respected dictionaries included on a USB drive. The *Webster's New World College Dictionary* comes pre-installed on the Centon 2GB and 4GB USB drive and is designed to install to the hard drive of a Windows compatible desktop or notebook PCs. Students, working professionals and just about anyone that needs a practical, easy-to-use dictionary will find the 160,000 plus entries of the *Webster's New World College Dictionary*, a welcome "step up" from internet based dictionaries. The dictionary also includes a sophisticated word search, instant word help and a bonus misspeller's dictionary.

"Partnering with John Wiley & Sons Inc., allows Centon to combine a high-end dictionary with our USB flash products. This bundle shows that flash memory can deliver both storage and unique, practical content. The Webster's New World product offering is a key element in Centon's long-term content strategy." said Stuart Atkins, Product Manager at Centon Electronics.

"Webster's New World Dictionaries and Wiley are very pleased that the content of the Webster's New World College Dictionary will be offered to Centon customers," said Michael Agnes, editor in chief of the dictionary. "This is a genuine partnership -- one that reaps benefits for both companies as well as for the consumer."

The *Webster's New World College Dictionary, Fourth Edition* is sold through Centon's channel partners throughout the Domestic U.S. and South and Central America.

<http://www.centon.com/usb/websters/>

About Centon Electronics, Inc.

Established in 1978 by Gene Miscione, Centon Electronics, Inc., is a privately owned corporation based in Aliso Viejo, California. Our products are offered to several markets including OEM, Retail, Channel/VAR, and Corporate customers. Visit www.centon.com for more details on the full range of our memory product lines.

About Webster's New World®

The Webster's New World family of reference books has been "Defining Your World" for more than fifty years. From its initial mission to provide a commonsense, user-friendly dictionary specifically for American English, Webster's New World has now set the standard for clarity, ease of use, and reliability. Webster's New World is famous for providing a wealth of up-to-date and comprehensive references for the home, office, and classroom as well as pocket references for people on the go. For more information, visit wiley.com. Webster's New World is an imprint of Wiley.

Webster's New World is a registered trademark of Wiley Publishing, Inc. All other trademarks or registered trademarks are property of their respective owners.

#